



Dear Readers,

We are pleased to present to you the first edition of the East Invest Roadshow newsletter.

Our objective is to update you regularly on the progress of the Roadshow facility that was launched earlier this year in the frame of East Invest, showcasing successful roadshows and offering opportunities for future ones by highlighting interested East Alliances partners.

For the newcomers a word of introduction into the roadshow concept: an East Alliance partner of one Eastern Partnership (EaP) country gathers a group of export capable companies from his/her country and, in cooperation with a European East Alliance partner, organizes a visit and B2Bs in one or two European countries. During the visit, the business/investment potential of the EaP country is promoted in the destination country, and the business delegation has the opportunity to discuss business (and hopefully do business) with their European peers. EUROCHAMBRES roadshow manager assists both sides (EaP and EU) throughout the process.

Since its launch earlier this year, three Roadshows have taken place and we hope that you will find below examples interesting and maybe be inspired by them.



Georgian Businessmen Delegation visit to Brussels

The first Roadshow was organised by the EU-Georgian Business Council in partnership with Brussels Enterprise and Industry (BECI) in Brussels between 6 and 7 May 2014. The visit offered 7 Georgian and 20 Belgian companies, from the Agribusiness and Sustainable construction sectors, the opportunity to discuss future business partnerships. All involved companies had the occasion to present their investment and cooperation profiles. After the presentations, EaP and EU companies participated to a networking session, exchanging additional information on future business cooperation.



Moldovan fruit and vegetable growers visit Belgium and the Netherlands

A group of 17 Moldovan agricultural companies took part in a Roadshow organised by the Chamber of Commerce and Industry of the Republic of Moldova and EBA Moldova (European Business Association in Moldova) from 13 to 17 October. They visited Antwerp, Belgium, and Rotterdam, the Netherlands, and met with around 20 producers and processors of fruits and vegetables. The representatives of EUROCHAMBRES and the Moldovan Embassy in Belgium attended the event in Antwerp. The European East Alliance partners facilitating the visit were Voka - Chamber of Commerce and Industry of Antwerp-Waasland and CBI - Center for Promotion of Imports.



Roadshow event in Austria and in Slovakia

A delegation of 20 Georgian companies from Agribusiness, Construction and Tourism sectors travelled to Vienna and Bratislava from 18 to 21 November 2014. In Vienna, the event attracted some 60 Austrian companies. Besides meeting with their Georgian counterparts, local businesses from both destination countries had the opportunity to visit the “Expo and Economic Photo Exhibition of Georgian products” organised by EUGBC. Roadshow partners were the EU-Georgia Business Council (EUGBC) on the Georgian side and WKÖ – the Austrian Economic Chamber and the Slovak Chamber of Commerce and Industry on the European side.





European East Alliance partners ready to host delegations from the 6 EaP countries

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Eastern Partnership (EaP) BSOs ready to organise Roadshow missions

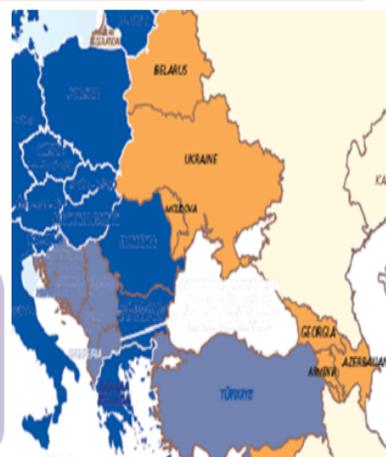
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Interested applicants are invited to read the activity terms of reference, complete the activity proposal and submit it for evaluation to the attention of Vasile Cirlig (Roadshow Manager) at EUROCHAMBRES: cirlig@eurochambres.eu

This publication has been produced with the financial assistance of the European Union. The contents of this publication are the sole responsibility of EUROCHAMBRES and can in no way be taken to reflect the views of the European Union.



A European Commission initiative, managed by EUROCHAMBRES, implemented by the East Alliance. This project is funded by the European Union.



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